



Mark J. Bartosik

Design/Production/Story
markartwork@outlook.com
Orange County, CA

PORTFOLIO

www.markartwork.com

SKILLS

ADOBE CREATIVE CLOUD
Photoshop, Illustrator, InDesign,
Acrobat, Dreamweaver,
Bridge, and Muse

GOOGLE APPS
Gmail, Docs, Drive, and Sheets

MICROSOFT OFFICE
Word, Excel, and Powerpoint

WEB
HTML, CSS, XML, Magento,
Constant Contact, and
Campaign Monitor

DEVELOPMENT

Annual attendance at Adobe MAX
and regular LA InDesign User
Group meetings

EDUCATION

California State University, Fullerton
B.F.A., Entertainment Arts,
Animation, 2003

1. Make a visible impression.

SUMMARY

A highly dedicated and results-oriented art and design professional with an extensive record of experience in graphic design, illustration, print, art production, marketing, collateral design, branding, logo design, art direction, quality control, and web design.

Leveraged best practices, excellent communication, interpersonal, and team-building skills to work with diverse cross-functional groups and interface across organizational levels. An innovative and versatile producer with a demonstrated ability to conceptualize and deliver stunning visual art that exceeds client expectations.

EXPERIENCE

CHRYSALIS COMMUNICATIONS, INC, Irvine, California
Senior Production Artist, 2017–Present

Lead production role that collaborates with account executives, creative directors, and art directors to build, audit, edit, stylize, and finalize designs and files upon approval for client delivery in a fast-paced environment.

- Established new production workflows utilizing available InDesign scripts which helped eliminate production time by several hours on various repeat bulk projects
- Created new templates to assist design team with more efficient starting files set to client brand guidelines
- Revised design team audit checklist to foster improved internal best practices
- Trained backup for OMS monitoring through VeraCore and Magento tools

IEEE COMPUTER SOCIETY, Los Alamitos, California
Lead Digital Production Specialist, Creative Services, 2011–2017
Digital Production Specialist, Digital Production, 2008–2011
Electronic Media Assistant 2, Transactions, 2007–2008

Served in collaborative cross-department and multi-tasking roles that focused on creative design, media production, publishing, marketing, and creating new products and services. Designed logos, infographics, marketing collateral, print and digital media, circulars, and branding. Executed high-level special projects for executive, volunteer, and governance staff. Trained staff on new and improved production and workflow processes. Maintained and updated several web portals.

- Rebranded a successful campaign for the Conferences Publishing Services department, leading to better brand and service visibility that increased revenue through 50% higher annual conference publishing
- Implemented design solutions for several cross-department projects such as new product promotions, services, media kits, marketing collateral, newsletters, banners, and social media graphics while maintaining consistent branding and design language
- Produced hundreds of annual conference collateral as lead designer which included logos, book covers, CD labels, CD sleeves, jewel cases, USB drives, conference apps, electronic homepages, web banners, post-ups, and large format print
- Developed, designed, and launched OnlinePlus, a cost-effective hybrid print and digital publishing model that allowed additional journal content delivery over traditional print
- Animated homepage membership infographic in HTML5 using Adobe Edge Animate
- Improved the user experience for web-based products by collaborating with IT and department leads by advising and creating refined graphics and visual redesigns to enhance readability, navigation, and functionality