

/mark¹/

Mark J. Bartosik

Production Art • Graphic Design • Story
markartwork@outlook.com
Winter Springs, FL

PORTFOLIO

www.markartwork.com

SKILLS

ADOB E CREATIVE CLOUD

Photoshop, Illustrator, InDesign,
Acrobat Pro, Dreamweaver,
Bridge, and XD

GOOGLE APPS

Gmail, Docs, Drive, and Sheets

MICROSOFT OFFICE

Word, Excel, and Powerpoint

WEB-BASED PLATFORMS

Basic HTML/CSS/XML,
Magento, Constant Contact, and
Campaign Monitor

DEVELOPMENT

Adobe MAX

Ongoing creative education across
social media, creative articles,
newsletters, and blogs
LA InDesign User Group

EDUCATION

California State University, Fullerton
*Bachelor of Fine Arts,
Entertainment Arts, Animation*

1. Make a visible impression.

SUMMARY

Detail-oriented and results-driven artist with experience in agency, in-house, freelance, and remote environments. As a natural problem solver and strong communicator, I collaborate effectively with individuals and teams to bridge creative vision and production solutions. I bring a strategic blend of creativity and precision across production art, graphic design, branding, marketing, print, content management, and quality control—consistently delivering high-quality projects under tight deadlines.

EXPERIENCE

CHRYSALIS COMMUNICATIONS, INC., Irvine, California

Senior Production Artist, On-site to WFH, 2017-Present

Senior production role that collaborates with account executives, creative directors, and senior designers to build, layout, edit, audit for brand compliance, and package client campaigns throughout the full creative process to final deliverables in a fast-paced agency environment. Clients served include: Spectrum Business, Iron Mountain, CISCO, ADP, COX Business, CORNING, Princess Cruises, TIAA Kaspick, COIT, and more.

Notable achievements:

- Developed and implemented streamlined creative workflows and client-branded campaigns using Adobe Creative Cloud tools and scripts—significantly reducing design and production time for ongoing, recurring, and new projects.
- Implemented unique interactive PDFs that showcased web-like features to present client products or services through elevated user experiences.
- Revised internal audit checklist and created documentation to foster industry best practices and led production consultation to ensure accelerated design workflows and accurate mechanics across the creative team.

IEEE COMPUTER SOCIETY, Los Alamitos, California

Lead Digital Production Specialist, Creative Services, Hybrid, 2011-2017

Digital Production Specialist, Digital Production, On-site, 2008-2011

Electronic Media Assistant 2, Transactions, On-site, 2007-2008

Led cross-functional collaboration across design, publishing, conferences, and marketing projects for in-house journals, conferences, and magazine departments while managing high-level projects for executive, volunteer, and governance teams.

Notable achievements:

- Implemented design solutions for new products and services such as media kits, print collateral, newsletters, web banners, landing pages, logos, infographics, and social media graphics—ensuring cohesive branding and design language.
- Rebranded a high-impact campaign for the Conferences Publishing Services department, enhancing product and service visibility and driving a 50% increase in annual conference publishing revenue.
- Co-developed and launched OnlinePlus, a cost-effective hybrid print and digital publishing model that expanded journal content delivery beyond traditional print while significantly reducing production time up to 80% and reducing budgets.